

# .orgacure

Responsible food for independent people™

## Freshcut



Farmers



Logistics



Processors



Retailers



Restaurants



High performance Water additive for  
Snack and bakery apples Maker

Clean label - 80% Savings - 100% Taste



**MADE  
IN  
GERMANY**

## The product

Orgacure® for Snack and bakery apples is an All-in-One wash for food safety, optimal shelf-life and antibrowning of fresh-cut apples, it's economical and made of sustainable resources.

The Orgacure® benefits for business and consumer:

1. Antibacterial protection for reliable food safety, reduced food waste and peace of mind.
2. Shelf-life extension, economical and clean label for transparency and better marketability.
3. Antibrowning with true sensorial and microbial freshness and native taste for greater satisfaction.

## Our mission

Responsible food for independent people™



## Easy use ✓

Orgacure® Freshcut powder works both cold and warm water and is instant applied

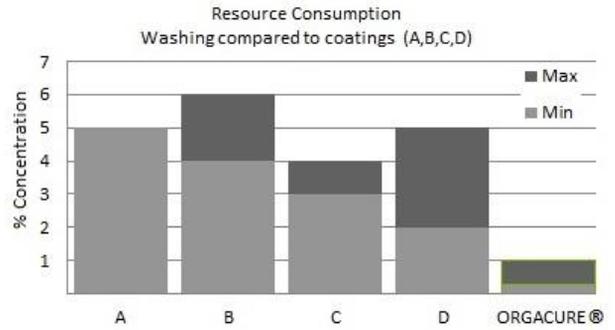
## Performance

Stored cooled, Orgacure® washed fresh-cut apples stay both sensorial and microbial excellent for about 10 days. The optimal shelf-life is adjustable depending on the task.

please turn over

<b>.orgacure</b> Freshcut	All-in-One	
Antibacterial	✓	
Shelf-life extension	✓	
Antibrowning	✓	
Applications	1	2
Concentration	0.7 %	1 %
Application time	60 sec	120
Shelf-life	7 days	10
Cost/liter washwater <sup>1</sup>	5 cent	7 c
Cost/kilo produce <sup>2</sup>	1 cent	1 c
<sup>1</sup> Subject to purchase volume. <sup>2</sup> Subject to actual use.		

## Economy



Orgacure® makes fresh-cut apple processing simple, efficient and reliable. The key processes to ensure safety and quality are All-in-One, saving stress, time and money.

### Clean label ✓

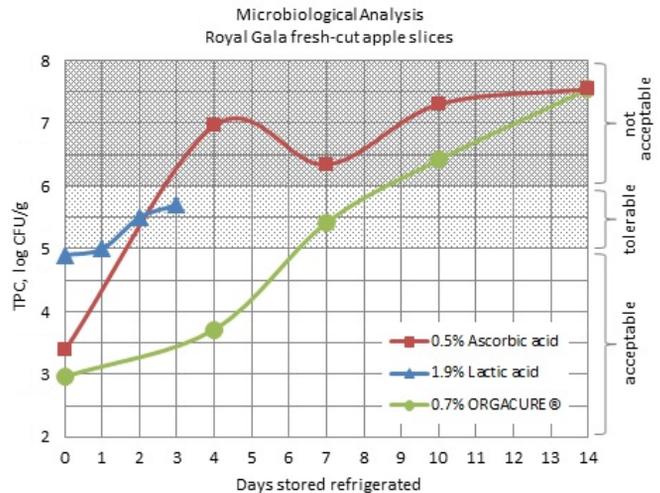
Effectively residue free: No fortification or added ingredient - just washing

### Reliable ✓

All food grade and generally recognized as safe (GRAS)

### Economical ✓

Saves 80% of shelf-life expenses e.g. coating, special packaging



## Sensory

Orgacure® keeps the native taste of food. A board of professional examiner, in a trial conducted by SGS consumer testing, could not distinguish between taste, smell and texture of unwashed and Orgacure® apple slices.

## Food safety ✓

Reduces 99.9 % of the bacteria in total plate count (TPC)



Let's talk about Orgacure® for your business:  
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