



orgacure®

Freshcut



Farmers



Logistics



Processors



Retailers



Restaurants



orgacure®

High performance Water additive for
Snack and bakery apples Maker

Clean label - 80% Savings - 100% Taste



The product

Orgacure® for Snack and bakery apples is an All-in-One wash for food safety, optimal shelf-life and antibrowning of fresh-cut apples, it's economical and made of sustainable resources.

The Orgacure® benefits for business and consumer:

1. Antibacterial protection for reliable food safety, reduced food waste and peace of mind.
2. Shelf-life extension, economical and clean label for transparency and better marketability.
3. Antibrowning with true sensorial and microbial freshness and native taste for greater satisfaction.

Our mission

Responsible food for independent people™



Easy use ✓

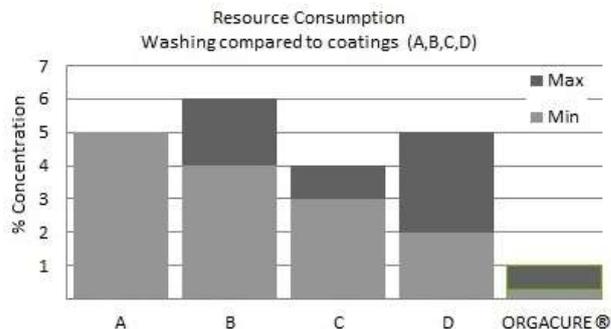
Orgacure® Freshcut powder works both cold and warm water and is instant applied

Performance

Stored cooled, Orgacure® washed fresh-cut apples stay both sensorial and microbial excellent for about 10 days. The optimal shelf-life is adjustable depending on the task.

orgacure®	All-in-One	
Antibacterial	✔	
Shelf-life extension	✔	
Antibrowning	✔	
Applications	1	2
Concentration	0.7 %	1 %
Application time	60 sec	120
Shelf-life	7 days	10
Cost/liter washwater ¹	5 cent	7 c
Cost/kilo produce ²	1 cent	1 c
¹ Subject to purchase volume. ² Subject to actual use.		

Economy



Orgacure® makes fresh-cut apple processing simple, efficient and reliable. The key processes to ensure safety and quality are All-in-One, saving stress, time and money.

Clean label ✔

Effectively residue free: No fortification or added ingredient - just washing

Reliable ✔

All food grade and generally recognized as safe (GRAS)

Economical ✔

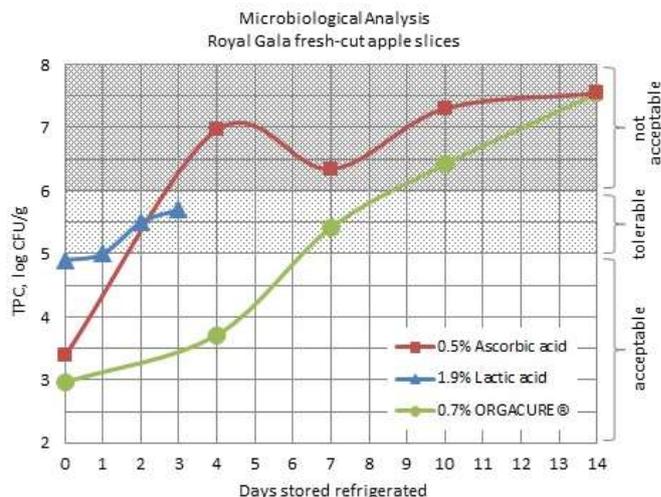
Saves 80% of shelf-life expenses e.g. coating, special packaging

Sensory

Orgacure® keeps the native taste of food. A board of professional examiner, in a trial conducted by SGS consumer testing, could not distinguish between taste, smell and texture of unwashed and Orgacure® apple slices.

Food safety ✔

Reduces 99.9 % of the bacteria in total plate count (TPC)



Let's talk about Orgacure® for your business:
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Applications



Spraying	Dipping	Application time (sec)	Concentration (%)	Sanitation	Anti-Browning	Native Taste	Shelf-Life (days)	Clean Label	Produce/Water Ratio	Cent/Liter Washwater ¹	Cent/Kg Produce ²
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Seasonality Chart

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Apples (Snack)	✓	✓	60	0.7	✓	✓	✓	7	✓	5:1	5	1	
Apples (Bakery)	✓	✓	120	1	✓	✓	✓	10	✓	7:1	7	1	
Avocados	✓	✓			✓	✓	✓						
Bananas			Work in progress - Request sample!										
Bell Peppers	x	✓			✓	✓	✓		✓				
Broccoli			Work in progress - Request sample!										
Cabbage	✓	✓	60	0.7	✓	✓	✓	7	✓	5:1	5	1	
Cantaloupe Melon	x	✓	60	0.7	✓	✓	✓	7	✓	5:1	5	1	
Carrots	✓	✓	60	0.7	✓	✓	✓	5	✓	5:1	5	1	
Celery	✓	✓			✓	✓	✓		✓				
Coconuts	✓	✓	60	0.7	✓	✓	✓	3	✓	5:1	5	1	
Eggplant	✓	✓	60	0.7	✓	✓	✓	5	✓	5:1	5	1	
Grapes	✓	✓			✓	✓	✓		✓				
Green Beans	✓	✓	60	0.7	✓	✓	✓	7	✓	5:1	5	1	
Honeydew Melon	x	✓	60	0.7	✓	✓	✓	7	✓	5:1	5	1	
Lettuce	x	✓	60	0.7	✓	✓	✓	5	✓	3:1	5	1.5	
Limes			Work in progress - Request sample!										
Mangoes	✓	✓			✓	✓	✓		✓				
Mushrooms	✓	✓			✓	✓	✓		✓				
Nectarines			Work in progress - Request sample!										
Onions	✓	✓			✓	✓	✓		✓				
Papayas			Work in progress - Request sample!										
Peaches	✓	✓			✓	✓	✓		✓				
Pears	✓	✓	60	0.7	✓	✓	✓	7	✓	5:1	5	1	
Pears (Asian)	✓	✓			✓	✓	✓		✓				
Piel De Sapo Melon	✓	✓	60	0.7	✓	✓	✓	7	✓	5:1	5	1	
Pineapples	✓	✓	60	0.7	✓	✓	✓	7	✓	3:1	5	1.5	
Plums	x	✓			✓	✓	✓		✓				
Potatoes (Chip Shop)	x	✓	60	0.3	✓	✓	✓	2	✓	3:1	2	1	
Potatoes (Processor)	x	✓	90	0.7	✓	✓	✓	7	✓	5:1	5	1	
Radish	✓	✓	60	0.7	✓	✓	✓	5	✓	5:1	5	1	
Star fruits			Work in progress - Request sample!										
Strawberries	x	✓			✓	✓	✓		✓				
Sweet Potatoes	x	✓	90	0.7	✓	✓	✓	7	✓	5:1	5	1	
Tomatoes			Work in progress - Request sample!										

Pasta	✓	✓	60	0.7	✓	✓	✓	5	✓	5:1	5	1
Shrimps	✓	✓	60	0.7	✓	✓	✓	7	✓	3:1	5	1.5

low supply/high prices
volatile supply
high supply/low prices
domestic supply

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¹ Subject to purchase volume
² Subject to actual use