



*orgacure*®

Freshcut



Farmers



Logistics



Processors



Retailers



Restaurants



# orgacure®

High performance Water additive for  
Fresh convenience Maker

Economical + Sustainable = 100% Performance



## The product

Orgacure® for Fresh convenience is an All-in-One wash for food safety, optimal shelf-life and antibrowning of fresh-cut produce, it's economical and made of sustainable resources.

The Orgacure® benefits for business and consumer:

1. Antibacterial protection for reliable food safety, reduced food waste and peace of mind.
2. Shelf-life extension, economical and clean label for transparency and better marketability.
3. Antibrowning with true sensorial and microbial freshness and native taste for greater satisfaction.

## Our mission

Responsible food for independent people™



## Easy use ✓

Orgacure® Freshcut powder works both cold and warm water and is instant applied

## Performance

Stored cooled, Orgacure® washed fresh-cut produce stays both sensorial and microbial excellent for about 7 days. The optimal shelf-life is adjustable depending on the task.

<b>orgacure®</b>	All-in-One	
Antibacterial	✓	
Shelf-life extension	✓	
Antibrowning	✓	
Applications	1	2
Concentration	0.7 %	1 %
Application time	60 sec	90
Shelf-life	5 days	7
Cost/liter washwater <sup>1</sup>	5 cent	7 c
Cost/kilo produce <sup>2</sup>	1 cent	1 c
<sup>1</sup> Subject to purchase volume. <sup>2</sup> Subject to actual use.		

### Clean label ✓

Effectively residue free: No fortification or added ingredient - just washing

### Reliable ✓

All food grade and generally recognized as safe (GRAS)

### Versatile ✓

Fruits, vegetables and salads. Extended range e.g. pasta and shrimps

### Sensory

Orgacure® keeps the native taste of food. A board of professional examiner, in a trial conducted by SGS consumer testing, could not distinguish between taste, smell and texture of unwashed and Orgacure® apple slices.

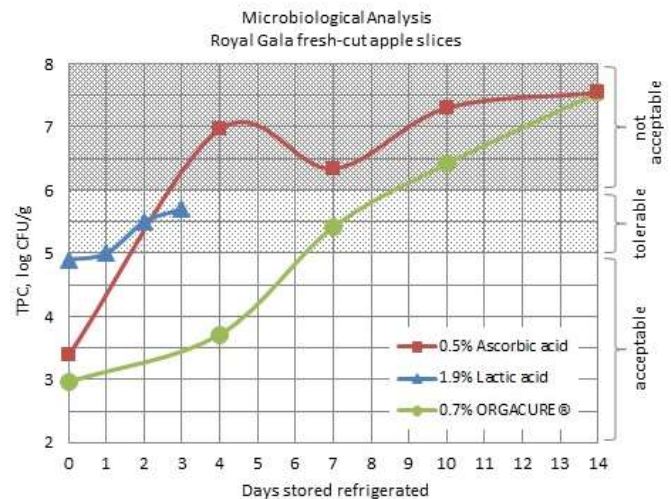
Let's talk about Orgacure® for your business:  
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### Economy

Orgacure® makes fresh convenience food processing simple, efficient and reliable. The key processes to ensure safety and quality are All-in-One, saving stress, time and money.

### Sustainability

Orgacure® consist entirely of renewable and abundant resources. Orgacure® reduces your resource consumption up to 80%. Used Orgacure® process water is safe to dispose directly into the sewer.



### Food safety ✓

Reduces 99.9 % of the bacteria in total plate count (TPC)



# Applications



Spraying	Dipping	Application time (sec)	Concentration (%)	Sanitation	Anti-Browning	Native Taste	Shelf-Life (days)	Clean Label	Produce/Water Ratio	Centiliter Washwater <sup>1</sup>	Centiliter Produce <sup>2</sup>
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Seasonality Chart

												Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
Apples (Snack)	✓	✓	60	0.7	✓	✓	7	✓	5:1	5	1														
Apples (Bakery)	✓	✓	120	1	✓	✓	10	✓	7:1	7	1														
Avocados	✓	✓			✓	✓		✓																	
Bananas			Work in progress - Request sample!																						
Bell Peppers	x	✓			✓	✓		✓																	
Broccoli			Work in progress - Request sample!																						
Cabbage	✓	✓	60	0.7	✓	✓	7	✓	5:1	5	1														
Cantaloupe Melon	x	✓	60	0.7	✓	✓	7	✓	5:1	5	1														
Carrots	✓	✓	60	0.7	✓	✓	5	✓	5:1	5	1														
Celery	✓	✓			✓	✓		✓																	
Coconuts	✓	✓	60	0.7	✓	✓	3	✓	5:1	5	1														
Eggplant	✓	✓	60	0.7	✓	✓	5	✓	5:1	5	1														
Grapes	✓	✓			✓	✓		✓																	
Green Beans	✓	✓	60	0.7	✓	✓	7	✓	5:1	5	1														
Honeydew Melon	x	✓	60	0.7	✓	✓	7	✓	5:1	5	1														
Lettuce	x	✓	60	0.7	✓	✓	5	✓	3:1	5	1.5														
Limes			Work in progress - Request sample!																						
Mangoes	✓	✓			✓	✓		✓																	
Mushrooms	✓	✓			✓	✓		✓																	
Nectarines			Work in progress - Request sample!																						
Onions	✓	✓			✓	✓		✓																	
Papayas			Work in progress - Request sample!																						
Peaches	✓	✓			✓	✓		✓																	
Pears	✓	✓	60	0.7	✓	✓	7	✓	5:1	5	1														
Pears (Asian)	✓	✓			✓	✓		✓																	
Piel De Sapo Melon	✓	✓	60	0.7	✓	✓	7	✓	5:1	5	1														
Pineapples	✓	✓	60	0.7	✓	✓	7	✓	3:1	5	1.5														
Plums	x	✓			✓	✓		✓																	
Potatoes (Chip Shop)	x	✓	60	0.3	✓	✓	2	✓	3:1	2	1														
Potatoes (Processor)	x	✓	90	0.7	✓	✓	7	✓	5:1	5	1														
Radish	✓	✓	60	0.7	✓	✓	5	✓	5:1	5	1														
Star fruits			Work in progress - Request sample!																						
Strawberries	x	✓			✓	✓		✓																	
Sweet Potatoes	x	✓	90	0.7	✓	✓	7	✓	5:1	5	1														
Tomatoes			Work in progress - Request sample!																						

Pasta	✓	✓	60	0.7	✓	✓	✓	5	✓	5:1	5	1
Shrimps	✓	✓	60	0.7	✓	✓	✓	7	✓	3:1	5	1.5

low supply/high prices
volatile supply
high supply/low prices
domestic supply

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<sup>1</sup> Subject to purchase volume  
<sup>2</sup> Subject to actual use